

Partnership Opportunities

Two editions. One experience.

CSI** ERMELO

April 29 - May 2, 2027 | August 18 - 21, 2027

Word from the President

CSI** Ermelo was born out of our passion for the sport, our love of event organization and our ambition to create an international show of our own at the beautiful facility in Ermelo. No international jumping event had ever been held in Ermelo, so the decision in 2024 was an easy one: a CSI1* and CSI2* in Ermelo!

In just three years, CSI** Ermelo has grown into something we are truly proud of. What began with a single edition in May 2024 is now a show that welcomes riders from more than 20 nations, including Olympic champions, alongside the talented riders and young horses who represent the future of our sport. That growth was only possible because of the people who believe in what we are building: our partners at every level, our dedicated volunteers and a community that has embraced this event with remarkable enthusiasm.

Team Wivaldi, the driving force behind CSI** Ermelo, consists of Walter Makker, Britt ter Harmsel and Sanne Broekman. Together we bring experience from international events at home and abroad to a show that remains, above all, our passion project.

In 2026 we took an important step forward by hosting two editions in one season. In 2027, our fourth year, we build on that success with our fifth and sixth editions:

- Spring Edition: 29 April – 2 May 2027
- Summer Edition: 18 – 21 August 2027, in partnership with the KWPN Championships the week before

Shows like ours are where riders and horses take their first international steps, and where the sport is built from the ground up. That takes partners who believe in it. For 2027 we are opening our doors wider than ever, to Dutch and international companies alike.

We warmly invite you to be part of our fourth year and to help us create two more unforgettable experiences together.

Best regards,
Walter Makker

Walter

Team CSI** Ermelo



This is CSI** Ermelo

Since its debut in 2024, CSI** Ermelo has earned its place on the international showjumping calendar. Riders from across Europe and beyond compete at CSI1* and CSI2* level, from Olympic champions to the rising stars of the sport.

The event brings together top international sport with business, networking, hospitality, entertainment and fine dining.

In 2027 we continue with two editions at the prestigious National Equestrian Centre in Ermelo: one in spring and one in summer.

Located in the heart of the Netherlands, the National Equestrian Centre in Ermelo is the proud home of CSI** Ermelo. Surrounded by forests and natural beauty, the venue offers a perfect balance between professional facilities and Dutch hospitality. Besides CSI** Ermelo, the National Equestrian Centre is also the home of the Royal Dutch Equestrian Federation (KNHS) and the Royal Warmblood Studbook of the Netherlands (KWPN), making it the beating heart of equestrian sport in the Netherlands.

Just one hour from Amsterdam and Amsterdam Schiphol Airport, it is an inspiring and easily accessible location for national and international guests alike.

Join us as a partner and connect your brand to an unforgettable sporting experience where excellence, elegance and exposure meet.





What makes CSI** Ermelo Different

CSI Ermelo is an international show with a personal touch.**
Big enough for top sport, small enough that every guest, rider and partner feels part of it.

- **One ring, all the action.** Every class is jumped in the main arena, directly in front of the VIP area. Guests never miss a moment, and your brand is in view during every round of every class.

- **Hospitality at the heart of the show.** Our VIP tent overlooks the main arena, with lunch, dinner and drinks by Ensink Party & Events. It is the ideal setting to entertain clients, reward your team or build new relationships.

- **Close to the podium.** Prize-giving ceremonies take place right in front of our guests. As a class sponsor, your brand featured on the winner's blanket and you're invited to join the award presentation in the arena.

- **International know-how, personal approach.** Team Wivaldi brings experience from large international events, spanning from the Netherlands to America, to an event run with the care of a passion project. As a partner, you deal directly with the organisers.

- **Two editions, one partnership.** Spring and summer give your brand two moments in the season, including the summer edition in partnership with the KWPN Championships the following week.

- **A gateway to Dutch equestrian business.** The Netherlands is one of the world's most influential equestrian nations, and the National Equestrian Centre is home to both the KNHS and the KWPN. For international brands, CSI** Ermelo is a natural entry point into this market.

- **Reach beyond the arena.** Every class is broadcast live on ClipMyHorse to viewers in more than 49 countries.

Equestrian Excellence

The Netherlands

With over 450,000 active riders, 500,000 registered horses and an industry value exceeding €2 billion annually, the Netherlands ranks among the world's most influential equestrian nations. The Dutch equine sector is recognized worldwide for its innovation, breeding expertise and professional organization.

The Experience Sport & Business

CSI** Ermelo combines top-level sport with an inviting and elegant atmosphere. Riders, partners and visitors share moments of sport, style and hospitality. Every detail reflects the passion and elegance of equestrian sport.

Sport & Business

CSI** Ermelo connects international sport with premium brand exposure. It offers a unique platform for networking, hospitality and partnership, where excellence, elegance and visibility come together.



Facts & Figures

CSI** Ermelo Statistics

Live Stream

Over 21.500 live viewers via ClipMyHorse, watched in 49 countries.

Social Media Reach

Over 2.500 Instagram followers with a monthly reach of 89.900.
Facebook continues to grow with 900+ followers and strong local engagement.

Visitors

Over 10.000 visitors attended CSI** Ermelo 2026 across both editions, enjoying eight days of sport and hospitality.

International Participation

More than 300 riders and 700 horses representing 20 nations across both 2026 editions.

Prize Money

A total purse of €165.000 spread across 36 classes, including four Longines Ranking competitions for the two editions.

Podium Success

CSI** Ermelo has already built a legacy of top-level sport. Our ambassador Pim Mulder won the CSI2* Grand Prix in both 2024 and 2025, while Olympic champion Jeroen Dubbeldam finished second in the 2024 Grand Prix and won the CSI1* Grand Prix in 2025.
At the third edition in spring 2026, Ahmed Naser Elnagger capped a week of outstanding form, having already won several classes, with victory in the Grand Prix. At the fourth edition, Pim Mulder went in search of a third Grand Prix title, but it was the British anthem that played as Georgia Tame took the win

National Equestrian Centre Highlights

Located in Ermelo, the National Equestrian Centre covers **28 hectares**, offering world-class facilities.

Main Arena: 70m x 100m
Warm-up Arena 1: 45m x 80m
Warm-up Arena 2: 70m x 45m
Lunging Track: 22m x 100m
2 lunging arenas
48 permanent stables
20 semi-permanent stables

*All arenas equipped with **Agterberg footing**.*

Sponsoring

Partners of CSI** Ermelo are part of a strong and respected network within international showjumping. We collaborate with brands that share our passion for excellence, innovation, and connection. Our partnerships go beyond visibility. They are built on shared ambition, long-term relationships, and a genuine appreciation for quality and authenticity.

Whether you wish to connect with new audiences, host clients in an exceptional setting, or strengthen your brand within an international community, CSI** Ermelo offers the perfect platform.

Building the Sport Together

Shows at CSI1* and CSI2* level are where the sport grows. This is where young horses gain their first international experience and where emerging riders compete alongside Olympic champions for Longines ranking points. Events like ours depend on their partners. Every partnership, from a single LED board to the Grand Prix, goes directly into the quality of the sport, the prize money and the experience we offer riders and guests.

We welcome partners from the Netherlands and abroad. Whether you are a local business or an international brand looking to reach the Dutch and European equestrian market, we will tailor a partnership that fits your goals.

Sponsorship opportunities are available for one or both editions in 2027, offering partners the flexibility to tailor their exposure and engagement throughout the season.

*Join us and let your brand shine at CSI** Ermelo*

Partnership Opportunities

Prices excl. VAT

Title Sponsor

As a class sponsor, your brand takes centre stage during an international competition. This package includes 20% LED-exposure during the sponsored class in the main arena, your company name on our website, and your logo featured on the winner's rug.

CSI1* Class	**€1.250,-** (1 edition)	|	**€2.000,-** (2 editions)
CSI1* Grand Prix	**€2.500,-** (1 edition)	|	**€4.000,-** (2 editions)
CSI2* Class	**€1.750,-** (1 edition)	|	**€2.750,-** (2 editions)
CSI2* Final	**€4.000,-** (1 edition)	|	**€6.500,-** (2 editions)
CSI2* Grand Prix	**€15.000,-** (1 edition)	|	**€25.000,-** (2 editions)



Branded Jump

Make your brand part of the action. Your custom-designed jump will be featured daily in at least one class in the main arena, offering direct visibility to riders, spectators, and livestream viewers.



The obstacle must be provided by the sponsor.

€1.850,- (1 edition) | **€2.950,-** (2 editions)

Led-Boarding

Our rotating LED-boarding in the main arena ensures your brand is visible to the audience, media, and livestream viewers throughout the event. Your logo appears repeatedly across the entire arena every day, alternating with other sponsors for maximum exposure.

€1.450,- (1 edition) | **€2.250,-** (2 editions)



Advertising Board Warm-Up

Promote your brand at the warm-up arena, where riders and supporters train before the class. Your board will be visible throughout the event and must be provided by the sponsor.

€1.000,- (1 edition) | **€1.700,-** (2 editions)



Exhibitor Space

Engage directly with riders, visitors, and partners by hosting your own stand at CSI** Ermelo. Each stand includes a 5 x 5 high peak tent, complete with flooring and power connection. The perfect place to showcase products, meet clients, and expand your network in a lively atmosphere.

€950,- (1 edition) | **€1.500,-** (2 editions)

Would you like a custom sponsorship package tailored to your brand's goals?
Don't hesitate to contact us!

VIP & Hospitality

Experience showjumping at its finest.

The VIP area of CSI** Ermelo offers an exclusive setting where sport, style and hospitality meet. Overlooking the main arena, guests enjoy a perfect view of top sport while enjoying drinks, food and a great atmosphere.

Catering is provided by Ensink Party & Events, known for its high-quality cuisine and flawless service.

The Grand Table - 6 guests

Your private table for the full CSI** Ermelo experience. Enjoy top sport and hospitality in an exclusive setting, ideal for entertaining business partners or celebrating with friends.

Includes lunch, dinner and drinks.
€3.500,- (1 edition) | **€5.900,-** (2 editions)



The Premium Table - 4 guests

A perfect balance of comfort and exclusivity. Designed for those who value great sport, fine food, and good company.

Includes lunch, dinner and drinks.
€2.600,- (1 edition) | **€4.400,-** (2 editions)



The Duo Table - 2 guests

Intimate, elegant, and personal. Ideal for couples, friends or professionals who want to enjoy the event in style.

Includes lunch, dinner and drinks.
€1.500,- (1 edition) | **€2.600,-** (2 editions)

VIP Day Pass - 1 guest

Access to the VIP area for one full day. Perfect for guests wo want to experience CSI** Ermelo's atmosphere and hospitality for a single, unforgettable day.

Includes lunch, dinner and drinks.
€195,- (per person per day)



Supporter of CSI** Ermelo 2027

Not every partnership needs a jump or a table. Some people simply believe in what we're building and want to be part of it. As a Supporter, you help make two international editions possible and join the people who keep this show going.

€850,-

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