

Partnership Opportunities

Two editions. One experience.



CSI ERMELO.**

April 30 - May 3, 2026 | August 19 - 22, 2026



Word from the President

CSI** Ermelo was born out of our passion for the sport, event organization, and our ambition to create an international show of our own. As no international jumping event had ever been held in Ermelo before, the decision was easy for us: a CSI1* and CSI2* in Ermelo!

We have now celebrated two successful editions - May 2024, and May 2025 - all made possible thanks to our valued sponsors, dedicated volunteers, and the overwhelming enthusiasm with which the event has been received.

Team Wivaldi, the driving force behind CSI** Ermelo, consists of Walter Makker, Britt ter Harmsel, and Sanne Broekman. Each with our own expertise, we continue to build and grow this special event.

Following the many requests to organize more CSI events, and our belief that two identical weeks in a row don't create the same excitement, we knew that in order to grow, we needed to collaborate. The third edition of CSI** Ermelo will take place on our traditional date of **April 30 to May 3**, while the fourth edition will be held from **August 19 to 22**, alongside the KWPN Championships the following week.

We look forward to welcoming you to the 3rd and 4th editions of CSI** Ermelo and to creating two unforgettable experiences together!

Best regards,
Walter Makker

Walter

This is CSI** Ermelo

Since its debut in 2024, CSI** Ermelo has grown into a highlight on the international showjumping calendar. Riders form across Europe gather to compete at CSI1* and CSI2* levels. The event combines top sport, international showjumping with business, networking, hospitality, entertainment and culinary enjoyment.

After two successful editions, 2026 marks a new chapter: two CSI** Ermelo events hosted at the prestigious National Equestrian Centre in Ermelo. Join us as a partner and connect your brand to an unforgettable sporting experience where excellence, elegance, and exposure meet.

Located in the heart of the Netherlands, the National Equestrian Centre in Ermelo is the proud home of CSI** Ermelo. Surrounded by forests and natural beauty, the venue offers a perfect balance between professional facilities and Dutch hospitality. Besides CSI** Ermelo, the National Equestrian Centre is also the home of the Royal Dutch Equestrian Federation (KNHS) and the Royal Warmblood Studbook of the Netherlands (KWPN), making it the beating heart of equestrian sport in the Netherlands.

Just one hour from Amsterdam, it provides an inspiring and accessible location for both national and international guests.



Equestrian Excellence

The Netherlands

With over 450.000 active riders, 500.000 registered horses, and an industry value exceeding €2 billion annually, the Netherlands ranks among the world's most influential equestrian nations. The Dutch Equine sector is recognized globally for its innovation, breeding expertise, and professional organization.



The Experience Sport & Business

CSI** Ermelo combines top-level sport with an inviting and elegant atmosphere. Riders, sponsors, and visitors share moments of sport, style and hospitality. Every detail deflects the passion and elegance of equestrian sport.

Sport & Business

CSI** Ermelo connects international sport with premium brand exposure. It offers a unique platform for networking, hospitality, and partnership. Where excellence, elegance, and visibility come together.

Facts & Figures

CSI** Ermelo Statistics

Live Stream

Over 9.000 live viewers and 57.000 mobile views via ClipMyHorse, watched in 49 countries.

Social Media Reach

Over 1.700 Instagram followers with a monthly reach of 89.900.

Facebook continues to grow with 700+ followers and strong local engagement.

Visitors

Over 8.000 visitors attended CSI** Ermelo 2025, enjoying four days of sport and hospitality.

International Participation

More than 160 riders and 340 horses representing 20 nations.

Prize Money

A total purse of €165.000 spread across 36 classes, including four Longines Ranking competitions.

Podium Success

CSI** Ermelo has already built its legacy of top-level sport. During the first edition, our ambassador Pim Mulder won the CSI2* Grand Prix, followed by Olympic champion Jeroen Dubbeldam and Belgian rider Annelies Vorsselmans. In 2025, Pim Mulder again topped the podium with a victory in the CSI2* Grand Prix, while Jeroen Dubbeldam took the win in the CSI1* Grand Prix this time.

National Equestrian Centre Highlights

Located in Ermelo, the National Equestrian Centre covers **28 hectares**, offering world-class facilities.

Main Arena: 70m x 100m

Warm-up Arena 1: 45m x 80m

Warm-up Arena 2: 70m x 45m

Lunging Track: 22m x 100m

2 lunging arenas

48 permanent stables

20 semi-permanent stables

All arenas equipped with Agterberg footing.

Sponsoring

Partners of CSI** Ermelo are part of a strong and respected network within international showjumping. We collaborate with brands that share our passion for excellence, innovation, and connection. Our partnerships go beyond visibility. They are built on shared ambition, long-term relationships, and a genuine appreciation for quality and authenticity.



Whether you wish to connect with new audiences, host clients in an exceptional setting, or strengthen your brand within an international community, CSI** Ermelo offers the perfect platform.

Sponsorship opportunities are available for one or both editions in 2026, offering partners flexibility to tailor their exposure and engagement throughout the year.

*Join us and let your brand shine at CSI** Ermelo*

Partnership Opportunities

Prices excl. VAT

Title Sponsor

As a class sponsor, your brand takes centre stage during an international competition. This package includes 20% LED-exposure during the sponsored class in the main arena, your company name on our website, and your logo featured on the winner's rug.

CSI1* Class	€1.250,- (1 edition)		€2.000,- (2 editions)
CSI1* Grand Prix	€2.500,- (1 edition)		€4.000,- (2 editions)
CSI2* Class	€1.750,- (1 edition)		€2.750,- (2 editions)
CSI2* Final	€4.000,- (1 edition)		€6.500,- (2 editions)
CSI2* Grand Prix	€15.000,- (1 edition)		€25.000,- (2 editions)



Branded Jump

Make your brand part of the action. Your custom-designed jump will be featured daily in at least one class in the main arena, offering direct visibility to riders, spectators, and livestream viewers.

The obstacle must be provided by the sponsor.

€1.750,- (1 edition) | **€2.800,-** (2 editions)



Led-Boarding

Our rotating LED-boarding in the main arena ensures your brand is visible to the audience, media, and livestream viewers throughout the event. Your logo appears repeatedly across the entire arena every day, alternating with other sponsors for maximum exposure.

€1.250,- (1 edition) | **€2.000,-** (2 editions)



Advertising Board Warm-Up

Promote your brand at the warm-up arena, where riders and supporters train before the class. Your board will be visible throughout the event and must be provided by the sponsor.

€1.000,- (1 edition) | **€1.700,-** (2 editions)



Exhibitor Space

Engage directly with riders, visitors, and partners by hosting your own stand at CSI** Ermelo. Each stand includes a 5 x 5 high peak tent, complete with flooring and power connection. The perfect place to showcase products, meet clients, and expand your network in a lively atmosphere.

€950,- (1 edition) | **€1.500,-** (2 editions)

*Would you like a custom sponsorship package tailored to your brand's goals?
Don't hesitate to contact us!*



VIP & Hospitality

Experience showjumping at its finest.

The VIP area of CSI** Ermelo offers an exclusive setting where sport, style and hospitality meet. Overlooking the main arena, guests enjoy a perfect view of top sport while enjoying drinks, food and a great atmosphere.

Catering is provided by Ensink Party & Events, known for its high-quality cuisine and flawless service.

The Grand Table - 6 guests

Your private table for the full CSI** Ermelo experience. Enjoy top sport and hospitality in an exclusive setting, ideal for entertaining business partners or celebrating with friends.

Includes lunch, dinner and drinks.

€3.000,- (1 edition) | **€5.000,-** (2 editions)



The Premium Table - 4 guests

A perfect balance of comfort and exclusivity. Designed for those who value great sport, fine food, and good company.

Includes lunch, dinner and drinks.

€2.200,- (1 edition) | **€3.500,-** (2 editions)



The Duo Table - 2 guests

Intimate, elegant, and personal. Ideal for couples, friends or professionals who want to enjoy the event in style.

Includes lunch, dinner and drinks.

€1.400,- (1 edition) | **€2.400,-** (2 editions)

VIP Day Pass - 1 guest

Access to the VIP area for one full day. Perfect for guests who want to experience CSI** Ermelo's atmosphere and hospitality for a single, unforgettable day.

Includes lunch, dinner and drinks.

€185,- (per person per day)

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