



# CSI\*\* ERMELO

## Sponsorship Brochure



NATIONAL EQUESTRIAN CENTER  
MAY 1-4, 2025

**After the overwhelming success of last year, CSI\*\* Ermelo returns in 2025 for an even more spectacular edition. From May 1 to 4, top riders at CSI1\* and CSI2\* level will compete at the stunning venue of the National Equestrian Center in Ermelo, where sport and experience come together.**

In this brochure, we present various packages that allow you to support this unique event and promote your company.

With a VIP table, you will not only enjoy a spectacular view of the sporting highlights, but it also offers the perfect setting to network and strengthen your business relationships.

For an impression of the first edition of CSI\*\* Ermelo, please visit our website: [www.wivaldi.com/csi-ermelo](http://www.wivaldi.com/csi-ermelo). Do you have any questions or would you like more information? Please feel free to contact Walter Makker at [+31 6 48 33 14 31](tel:+31648331431).



## Organization

CSI\*\* Ermelo is organized by **Wivaldi Equestrian Organization and Consultancy**, a team that strives for perfection in equestrian sports.

**Walter Makker** - Owner and Director  
[walter@wivaldi.com](mailto:walter@wivaldi.com)

**Britt ter Harmsel** - Competition Organization  
[britt@wivaldi.com](mailto:britt@wivaldi.com)

**Chimène van der Voort** - Competition Organization  
[chimene@wivaldi.com](mailto:chimene@wivaldi.com)

**Sanne Broekman** - Competition Organization  
[sanne@wivaldi.com](mailto:sanne@wivaldi.com)

**Annemijn Gaalman** - Sports Secretary  
[csiermelo@eventanations.com](mailto:csiermelo@eventanations.com)

## CSI\*\* Ermelo in Numbers and Facts



**Livestream Reach:** The previous edition of CSI\*\* Ermelo was broadcast live by ClipMyHorse.tv, attracting over **8.000 viewers** and more than **25.500 mobile views** across **48 countries**.



**International Participants:** During the event, we welcomed over **160 riders** and more than **340 horses** from no less than **20 countries**.



**Prize Money:** The total prize pool amounted to a remarkable **€82.500**, with **18 classes**, including **2 Longines Ranking classes** counting towards the world rankings.







**Podium Success:** During the first edition, our ambassador **Pim Mulder** conquered the Grand Prix, followed by Olympic champion **Jeroen Dubbeldam** in second place and Belgian rider **Annelies Vorsselmans** in third.







**Social Media:** On Instagram, we currently have over **600 followers**, and our posts reach an average of **7.500 accounts** every month. Our Facebook page is also growing steadily, with more than **600 followers** to date.

## VIP Package Large

-  Table for 6 people
-  Includes lunch, dinner & beverages  
*Lunch & dinner buffet-style*
-  Company name on the website
-  €3.000,- (4 days)






## VIP Package Medium




-  Table for 4 people
-  Includes lunch, dinner & beverages  
*Lunch & dinner buffet-style*
-  Company name on the website
-  €2.200,- (4 days)



## VIP Package Duo

-  Tickets for 2 people
-  Includes lunch, dinner & beverages  
*Lunch & dinner buffet-style*
-  €1.200,- (4 days)

## VIP Ticket Single

-  Ticket for 1 person
-  Includes lunch, dinner & beverages  
*Lunch & dinner buffet-style*
-  €175,- (per day)





## Classes

	Title Sponsorship of CSI1* class	€1.250,-
	Title Sponsorship of CSI1* Grand Prix <i>Includes VIP package for 4 people</i>	€5.000,-
	Title Sponsorship of CSI2* class	€1.750,-
	Title Sponsorship of CSI2* finals <i>Includes VIP package for 4 people</i>	€7.500,-
	Title Sponsorship of CSI2* Grand Prix <i>Includes VIP package for 6 people</i>	€20.000,-
	Title Sponsorship of Show Class	Price upon request



*Class sponsorship includes 20% LED boarding during the respective class in the main arena, as well as a prominent mention of your company name on the website.*





## Sponsor Jump

-  Featured in at least 1 class every day
-  €1.500,-

## LED Boarding

-  Rotating throughout the entire event in the main arena
-  €1.000,-

## Advertising Board

-  Placement in the warm-up ring during the event
-  €750,-

*For the above-mentioned submission information, we kindly refer you to **page 5** of this brochure. Here, you will find all the details and requirements regarding the submission of logos, boards, and other materials*



## Vendor Village

Are you looking for the ideal place to showcase your company and directly engage with your target audience? The vendor village at CSI\*\* Ermelo offers the perfect setting to highlight your products and services. Located right next to the main arena, the vendor village is where sport and business meet.

**Stand cost:** €950,-

Each stand consists of an elegant 5 x 5 meter pagoda tent, complete with flooring and power connection.

*All prices mentioned in this brochure are excluding VAT.*

## Logo Submission



### Logo for Website

Please submit by **Friday, April 4th** in **PDF, JPEG, or PNG** format.

*Note: logo should be in white. Submit via e-mail.*



### Logo / Video for LED Boarding

Please submit by **Friday, April 4th** in **EPS, PDF, JPEG, or PNG** format.

*Note: size 768 x 144 pixels. Preferred: logo/video with a dark background.*

*Submit via e-mail.*



### Logo for Class Sponsorship

Please submit by **Friday, April 4th** in **EPS** format.

*Preferred: logo in white. Submit via e-mail.*

## Materials & Deliveries



### Sponsor Jumps & Advertising Boards

Please deliver on **Friday, April 25th** between **09:00 and 17:00**.

*Address: De Beek 127, 3852PL Ermelo. Entrance 13 on the right side.*



### Standruimte

Setup is possible from **Wednesday, April 30th** between **07:00 and 13:00**.

*Note: Please remove cars from the vendor village by 13:00 due to the VET check.*



### Announcements

Please submit by **Friday, April 25th**.

*Note: Submit via e-mail.*

## Contact Information

For all logos and announcements: [eventmanagement@wivaldi.com](mailto:eventmanagement@wivaldi.com).

Need to have an advertising board made?

Please contact Walter Makker via [walter@wivaldi.com](mailto:walter@wivaldi.com) or [+31 6 48 33 14 31](tel:+31648331431).

If you have any further questions or need assistance, please feel free to contact our team.